

# AGENDA

Octubre  
**29 y 30**

Hotel InterContinental  
Cali, Colombia

## Day 1 - October 29

**7:00 - 8:30**

**Attendee registration**

**8:30 - 10:00**

**Installation and opening intervention**

Bruce Mac Master, President of the National Union Council.

Mauricio Cabrera, Vice Minister of Policies and Standardization of the Ministry of Environment and Sustainable Development.

**10:00 - 10:30**

**Conference: Achieving the Global Biodiversity Framework with the support and contribution of the business and productive sector**

Akanksha Khatri, Leader of the Nature Action Agenda at the World Economic Forum.

**10:30 - 11:20**

**Panel: Building the Roadmap to 2030: Challenges and opportunities for Latin America and the Caribbean in the face of the new Global Biodiversity Framework**

Rodrigo Peñailillo, Representative in Colombia of the Development Bank of Latin America and the Caribbean (CAF).

Marcelo Thomé da S. de Almeida, Vice President of the National Confederation of Industry of Brazil (CNI).

Sergio Capón, President of the Chamber of Industries of Costa Rica.

Moderator: Bruce Mac Master, President of the National Business Association of Colombia (ANDI).

**11:20 - 11:30**

**Signing of the Memorandum of Understanding between CNI (National Confederation of Industry of Brazil) and ANDI,**

**11:30 - 12:00**

**Conference: Systemic transformation: triple impact approach in the territories**

**Paula Caballero**, Executive Director of the Latin America region at The Nature Conservancy (TNC).

**12:00 - 12:45**

**Panel: New market signals in search of deforestation-free supply chains**

**Martha Carvajalino**, Minister of Agriculture and Rural Development in Colombia.

**Magnus Heunicke**, Danish Environment Minister.

**Gilles Bertrand**, Ambassador of the European Union in Colombia.

**Erika Benitez**, Senior Asesor of the Foundation for Conservation and Sustainable Development FCDS.

**Moderator: Paola Buendía**, ANDI Executive Vice President.

**12:45 - 14:30**

**Lunch**

## Parallel dialogues on the goals of the Global Biodiversity Framework

**First Session**

**14:30 - 15:40**

**Lounge 1**

**Target 10. Integrating biodiversity in the agroindustrial sector**

**TED-like talk:**

**Dolors Armenteras**, PhD Ecology. Member of the Colombian Academy of Sciences.

**Dialogue**

**Claudia Calero**, President of Asocaña.

**Augusto Solano**, President of Asocolflores.

**Eduard Baquero**, President of Fedecacao.

**Germán Bahamón**, President of the National Federation of Coffee Growers.

**Moderate: Gonzalo Moreno**, President of Fenavi.

**Lounge 2**

**Target 8. Nature-based solutions and regenerative business models**

**TED-like talk:**

**Lucas Carmody**, Director of the Global Center for Nature-Positive Business at PwC.

**Dialogue**

**Claudia Vásquez**, Director of The Nature Conservancy (TNC).

**Ricardo Sánchez**, Director of the USAID Productive Nature Program.

**Carlos Barragán**, Vice President of Corporate Affairs of Nestlé for Latam.

**Fernando Alarcón**, Director of Sustainability for L’Oreal Latin America.

**Moderate: Mario Murcia**, Leader of Nature-Based Solutions of the National Center for Water and Biodiversity of ANDI.

## Second session 15:40 - 16:45

### Lounge 1

**Target 20 and 21. Science, education and transformative changes for biodiversity**

#### TED-like talk:

**Brigitte Baptiste**, Rector of Ean University.

#### Dialogue

**Andrew Rodrigues**, Data Alliances Officer at the Global Biodiversity Information Facility (GBIF).

**Sandra Vilardy**, Biodiversity and Business research leader, University of Los Andes. Former Vice Minister of Policies and Standardization of the Ministry of Environment and Sustainable Development.

**Vanessa Guzmán**, Sustainability Manager at Esri Colombia – Ecuador.

**Álvaro Gaitán Bustamante**, Director of Cenicafé.

**Moderate: Hernando García**, Director of the Instituto Alexander von Humboldt.

### Lounge 2

**Target 19. Expanding private finance for nature**

#### TED-like talk:

**Alessandro Valentini**, WEF Nature Finance Innovation Leader.

#### Dialogue

**Gabriel Azevedo**, General Director of Strategy at IDB Invest.

**Jimena Puyana**, Environment and Sustainable Development Manager at BIOFIN, UNDP.

**Mariana Sarmiento**, CEO of Terrasos.

**Ferruccio Santetti**, Director of GGGI in Latin America and the Caribbean.

**Moderate: Germán Arce**, President of Asofiduciarias.

## Third Session 16:45 - 17:50

### Lounge 1

**Target 7. Circular economy for a sustainable future**

#### TED-like talk:

**Clemence Schmid**, Líder de alianzas nacionales del plástico en el Foro Económico Mundial

#### Dialogue

**Daniel Mitchell**, President of Acoplásticos.

**Manuel Leyva Reyes**, Vice President of Growth at Esenttia.

### Lounge 2

**Target 15. Bioeconomy and business around nature**

#### TED-like talk:

**Hugo Chavarría**, Manager of the IICA Innovation and Bioeconomy program and Secretary of the LATAM Bioeconomy Network.

#### Dialogue

**Monique Simmonds**, Director of Commercial Innovation Unit & Deputy Director of Science – Partnerships of Kew Royal Botanic Gardens.

**Luz Elena Aristizabal**, Director of Fundación Familia.

**Laura Florez**, Director of the Plastic and Rubber Training and Research Institute.

**Moderate: Mónica Villegas**, Director of ANDI Visión 3030.

**Julian González Juri**, CEO and Cofounder of Vhera Lucci y Biocommerce.

**Rodolfo Viana**, Senior Sustainability Manager BASF South America.

**Paula Cortés**, President of Anato.

**Moderate: Carlos Herrera**, Vice President of Sustainable Development ANDI.

## Fourth session 17:50 - 18:35

### Lounge 1

### Target 15. Energy Transition and Biodiversity

**Luz Stella Murgas Maya**, President of the Colombian Natural Gas Association (NATURGAS)

**Juan Camilo Nariño**, President of the Colombian Mining Association (ACM)

**Frank Pearl**, President of the Colombian Petroleum and Gas Association (ACP)

**Santiago Álvarez**, President of Latam Airlines Colombia

**Francisco Cruz Prada**, Former Vice Minister of Environmental Policies and Standardization and Advisor to Conservation International.

**Moderate: Brigitte Baptiste**, Rector of Ean University.

## Day 2 - October 30

7:00 - 8:00

Attendee registration

## Parallel dialogues on the goals of the Global Biodiversity Framework

First session

8:00 - 9:15

## Lounge 1

**Target 2, 3 and 11. Business ambition to contribute to the conservation and restoration objectives of the 30X30 goals**

### TED-like talk:

**Gabriel Quijandría**, IUCN South America Regional Director.

### Dialogue

**Juan Ricardo Ortega**, President of Grupo de Energía de Bogotá.

**Ricardo Roa**, President of Ecopetrol.

**Carlos García**, Technical vice president of the Colombian Chamber of Infrastructure.

**Alejandro Riveros**, Corporate Affairs Manager for Colombia and Central America Chevron.

**Moderate: Julia Miranda**, Member of the House of Representatives of Colombia

## Second Session 9:15 - 10:30

## Lounge 1

**Target 7. The role of agriculture in the conservation of biodiversity: A view from the protection and nutrition of crops**

### TED-like talk:

**Cecilio Castañeda**, LATAM Development Manager at Gowan.

### Dialogue

**Mauricio Rodríguez**, Ph.D., Director of Scientific Affairs for Latin America at Croplife Latin America.

**Rafael Aramendis**, General Manager and Partner at SURICATA.

**Freddy Garcés**, Director of Cenicaña.

**Beatriz Arrieta**, Global Director of Value Chain and Chaining at Bayer Crop Science division.

**Moderate: María Helena Latorre**, ANDI Procrop Chamber Director.

## Lounge 2

**Target 15. Integrating biodiversity into value chains**

### TED-like talk:

**Bambi Semroc**, Senior Vice President of the Center for Sustainable Lands and Waters at Conservation International.

### Dialogue

**Samira Fadul**, Vice President of Corporate Affairs and Legal of Bavaria.

**Julia Ocampo**, Vice President of Cocoa Supply and Sustainability at Casa Luker.

**Maria Paula Cano**, Director of Corporate Affairs for the Andean Region at PepsiCo.

**Andrés Zuluaga**, Conservation Director at The Nature Conservancy (TNC).

**Moderate: Ximena Barrera**, Director of Government Relations and International Affairs WWF.

## Lounge 2

**Target 15. Dependencies and contributions of the business sector to biodiversity**

### TED-like talk:

**Diane B. Holdorf**, Executive Vice President and member of the Senior Management Team at the World Business Council for Sustainable Development (WBCSD).

### Dialogue

**Ricardo Sierra**, Presidente of Celsia.

**Frida Díaz Almeyda**, Nature Economy Program Officer at UNEPWCMC.

**Thomas Ball**, Director of Sustainable Futures at KPMG.

**Xiomara Sanclemente**, Climate Change Manager at Ecopetrol.

**Moderate: Frank Pearl**, President of the Colombian Oil and Gas Association (ACP).

# Third session 10:30 - 11:45

## Lounge 1

**Target 10. Zero deforestation supply chains: a business opportunity for competitiveness and protection of biodiversity**

### TED-like talk:

**Louise Simon**, European Union Policy Analyst at Climate & Company.

### Dialogue

**Nicolás Pérez Marulanda**, President of Fedepalma.

**Jose Félix Lafaurie**, President of Fedegan.

**Carlos Gallego**, President of Grupo Nutresa.

**Sebastian Nielsen**, CEO of Slow Forest.

**Moderate: Danielle Carreira**, Head of Financial Sector Engagement at Tropical Forest Alliance.

**12:00 - 14:00**

## Lunch

**14:00 - 14:40**

### Panel: Corporate responsibility and biodiversity

**Jaime Alberto Cabal**, President of Fenalco.

**Ximena Duque**, President of Fedesoft.

**Samuel Hoyos**, President of Asomóvil.

**Guillermo Herrera**, President of Camacol.

**Javier Díaz**, President of Analdex.

**Moderate: Jose Duarte**, President of Cotelco.

**14:40 - 15:10**

### Conference: Positive nature and enterprise: a transformative approach to sustainability

**Mark Johnston**, Strategy Leader on Biodiversity and Nature-Based Solutions IUCN.

## Lounge 2

**Water and biodiversity nexus: sustainable and adaptive management of water resources**

### TED-like talk:

**Matt Haddon**, Global Leader in Biodiversity, Water and Nature at ERM.

### Dialogue

**Alfred Ignacio Ballesteros**, General Director CAR Cundinamarca.

**Patricia Aparicio**, Corporate Affairs and Sustainability Manager AES.

**Fabiola Peña**, Geopark Environmental Manager.

**Judith Buelvas Pérez**, Country Director (Colombia and Panama) at Veolia.

**Moderate: Camilo Sánchez**, President of Andesco.

**15:10 - 15:35**

**Conference: Raising and measuring business ambition against nature**

Eva Zabey, CEO of Business for Nature.

**15:35 - 16:30**

**Panel: Biodiversity and Business Roadmap Colombia for the business contribution to the Global Biodiversity Framework**

Eva Zabey, CEO of Business for Nature.

**Manuel Pulgar-Vidal**, Leader of the Global Climate and Energy Practice of the World Wildlife Fund at WWF International

**Rachel Biderman**, Senior Vice President and Country Director, Americas, Conservation International.

**Paola Buendía**, ANDI Executive Vicepresident.

**Moderador: Ricardo Lozano**, People & Earth Director - Former Minister of Environment and Sustainable Development of Colombia.

**16:30 - 17:30**

**Panel: Financial innovation for biodiversity: new approaches and models**

**Carolina Cardenas**, IFC Country Representative for Colombia.

**Gustavo Enrique Morales Cobo**, President of Fasecolda.

**Alejandro Vera**, Vice President of Asobancaria.

**Cipriano López González**, Vice President of Innovation and Sustainability of Bancolombia.

**Moderador: Carolina Díaz Giraldo**, Director of Environment and Sustainable Development at the National Planning Department of Colombia (DNP).

**17:30 - 18:00**

**Closing: Great messages and contributions from the business and productive sector to the Global Biodiversity Framework**

**Dilian Francisca Toro**, Governor of Valle del Cauca.

**Alejandro Eder**, Mayor of Cali.

**Bruce Mac Master**, President of ANDI